



Watercrest Senior Living Group Welcomes Julia Zoss as Executive Director of Market Street Memory Care Residence Viera

VERO BEACH, Fla, February 26, 2018 – [Watercrest Senior Living Group](#) welcomes Julia Zoss as Executive Director of [Market Street Memory Care Residence](#) in Viera, Florida. Zoss will lead the 60-unit, state-of-the-art senior living community offering exceptional amenities, multi-sensory programming, innovative training, and world-class care for seniors living with Alzheimer’s and dementia.

Zoss holds a Bachelor’s degree in healthcare management and nursing, and over 13 years combined leadership experience in assisted living, memory care, and hospice, including service as a nurse for the Department of Defense. As Executive Director of Market Street, Zoss brings clinical expertise to ensure the exceptional care of residents, as well as success in the mentoring, team-building, and leadership growth of her associates.

“My mother inspired me to be a nurse and serve the elderly,” says Zoss, Executive Director of Market Street Memory Care Residence. “I love engaging with families and understanding the heart of each resident through their shared stories and memories. I am thrilled to support our extraordinary team of associates here in showcasing Market Street as the premier memory care community on the Treasure Coast.”

[Market Street Memory Care Residences](#) are artfully designed memory care communities envisioned by Market Street co-owner [Marc Vorkapich](#), CEO and principal of parent company, Watercrest Senior Living Group. Market Street Communities connect the hearts and minds of residents by stimulating their senses with the goal of re-experiencing memories. All Market Street care associates are Nationally Certified Dementia Care Practitioners and their unique programming offers multi-sensory experiences and attention to individualized resident needs.

“Julia’s lifelong passion to serve seniors is evidenced by her commitment to growth and excellence in her field,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “She utilizes her clinical expertise and collaborative leadership style to mentor her associate team and enhance our commitment to exceptional standards of care, training and innovative programming at Market Street Memory Care Residence.”

Market Street Memory Care Residence features an inviting and purposeful LifeBUILT design, including spacious accommodations, abundant natural lighting, internal courtyards with lush gardens, circular walkways, and visual cueing. This specialized care community boasts extraordinary central gathering spaces in Market Plaza, an active, “outdoor” streetscape complete with Newsstand, Art Gallery, Bakery, Salon and Spa, and Post Office caringly designed to welcome family and friends.

Market Street is dedicated to enriching the lives of seniors by providing exceptional care, diverse culinary experiences, and world-class associate training. Their unique memory care programming includes Personal Life Silhouettes, Music & Memory, Memories in the Making, For the Love of Color, multi-sensory culinary and gardening experiences, as well as personal well-being activities.

[Watercrest Senior Living Group](#), owner of Market Street Memory Care Residences, specializes in the development and operations management of assisted living and memory care communities. For information, contact Market Street Memory Care Residence in Viera at 321-253-6321 or visit www.watercrestslg.com.

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