



## **Watercrest Senior Living Champions Associate Growth with the Announcement of Market Street Memory Care Executive Leadership**

VERO BEACH, Fla, August 16, 2016 – [Watercrest Senior Living Group](#) is proud to announce the promotion of Stephanie Walsh to Executive Director of their innovative, new [Market Street Memory Care Residence](#). Walsh will lead the 60-unit, state-of-the-art community, designed, owned and operated by Watercrest Senior Living Group, as it opens to residents this fall in Viera, Florida.

As a Licensed Practical Nurse (LPN) with nearly a decade of experience in geriatric nursing, Walsh excelled as Resident Wellness Director of [Watercrest of Lake Nona Assisted Living and Memory Care Community](#). Incorporating a collaborative leadership style, Walsh supports Watercrest associates in engaging and enriching the lives of residents.

“Expanding upon the success of our premier Lake Nona community, I am thrilled to bring a Watercrest community to Viera. Our world-class Market Street residence offers both a safe and enriching environment for those with memory care needs,” says Walsh, Executive Director of Market Street Memory Care Residences. “I am grateful for this opportunity and look forward to being an integral part of the Viera community.”

Walsh brings exceptional leadership skills and operating experience to Market Street Memory Care Residences, an innovative and artfully designed memory care community envisioned by Market Street co-owner [Marc Vorkapich](#). Through an operationally driven design and experienced approach to Memory Care, Market Street Communities connect the hearts and minds of residents by stimulating their senses with the purpose of re-experiencing memories.

“Stephanie’s unwavering commitment to excellence will be a prevailing strength in the establishment of Market Street Memory Care Residences as the superior choice for unparalleled service and training in Alzheimer’s and dementia care,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group.

Watercrest Senior Living Group focuses on the growth of servant leaders, identifying people as the company’s greatest asset. In addition to the promotion of Stephanie Walsh, Watercrest recently announced the promotion of Lake Nona associate Mariola Rodriguez to Memory Care Director of Market Street Memory Care Residences in Viera.

Market Street is dedicated to enriching the lives of seniors by providing exceptional care, diverse culinary experiences, and world-class associate training in the field as Nationally Certified Dementia Care Practitioners. Their unique memory care programming includes Personal Life Silhouettes, Music & Memory, Memories in the Making, For the Love of Color, multi-sensory culinary and gardening experiences, as well as personal well-being activities.

The 44,162 square foot Market Street community will feature spacious accommodations, abundant natural lighting, internal courtyards with lush gardens, circular walkways, visual cueing and multiple social gathering places. [Market Plaza](#), a highlight and central gathering space for residents, boasts fresh flowers, trees and an active streetscape offering interaction at the Post Office, Art Gallery, Bakery, Spa and Salon or amidst daily multi-sensory activities.

[Watercrest Senior Living Group](#), owner of Market Street, specializes in the development and operations management of assisted living and memory care communities. For more information, call 321-253-6321 or visit [www.marketstreetresidence.com](http://www.marketstreetresidence.com).

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