



Market Street Memory Care Residence Nominated for the 2016 Senior Housing News Architecture and Design Awards

VERO BEACH, FL, December 14, 2016 – [Market Street Memory Care Residence of Viera](#) celebrates their nomination in the 2016 Senior Housing News Architecture and Design Awards. The Awards recognize cutting-edge design, excellence and innovation in senior living by celebrating the unique projects and companies that are improving the lives of seniors.

Market Street Memory Care Residence of Viera is an innovative and artfully designed memory care community envisioned by Market Street co-owner, [Marc Vorkapich](#), and the first of three Market Street communities currently under development by Watercrest Senior Living Group.

The 44,000 square foot, 60-unit Market Street community, designed, owned and operated by [Watercrest Senior Living Group](#), offers world-class care, extraordinary culinary experiences, and unparalleled associate training.

“Market Street Memory Care Communities are specifically designed to transform the expectations of care for seniors living with Alzheimer’s and dementia,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “It is an honor to showcase our premier Market Street community as a leader in senior living design and innovation.”

Architected by Bessolo Design Group and built by Walker & Company, Market Street Memory Care Residence of Viera features an inviting and purposeful LifeBUILT design, including spacious accommodations, abundant natural lighting, internal courtyards with lush gardens, circular walkways, visual cueing and multiple social gathering places.

[Market Plaza](#), a highlight and central gathering space for residents, boasts a timeless charm with fresh flowers, trees and an enticing streetscape, all surrounded by the calming sounds of nature. Residents delight in the comfort of familiar activities such as visiting the Post Office and Newsstand, browsing the Art Gallery, sampling fresh pastries at the Bakery, or visiting the Salon and Spa for special pampering.

A team of expert panelists in senior living architecture and design will judge the nominees based on design and aesthetics, community integration, and amenities and lifestyle. Winners will be announced in Senior Housing News this month.

Watercrest Senior Living Group specializes in the development and operations management of assisted living and memory care communities. Focused on the growth of servant leaders, Watercrest Senior Living Group identifies people as the company’s greatest asset. For information about Watercrest Senior Living Group visit www.watercrestslg.com or for Market Street Memory Care Residence of Viera contact Bridget McNally at 321-253-6321 or visit www.marketstreetresidence.com.

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