



## **Watercrest Senior Living Group Celebrates the Groundbreaking of the Premier Watercrest of Lake Nona Assisted Living and Memory Care Community**

VERO BEACH, FL, September 16, 2014 – [Watercrest Senior Living Group](#) and joint venture partner, [Index International AB of Sweden](#), joined together today for the official groundbreaking of the premier Watercrest of Lake Nona Assisted Living and Memory Care Community in the 7,000-acre master-designed community of Lake Nona, FL. Dozens of Lake Nona and Orlando city officials, medical professionals, and influential community members gathered at the future site of the 76,000 square foot, 80 unit Assisted Living and Memory Care Community, set to open in the fall of 2015, featuring luxurious residences, resort-like service offerings and extraordinary care.

Watercrest principals, Marc Vorkapich, CEO and Joan Williams, CFO, along with Bjarne Borg, Co-Founder of Index International AB, are setting new standards of quality for seniors and their families in the co-development of upscale senior living communities. The Watercrest of Lake Nona building is a signature Watercrest product and the first of its kind, offering 56 assisted living and 24 memory care apartments with premium accommodations, spa amenities, fine dining, as well as private label wines, locally grown organic fare, cultural programs, and distinctive activities and outings.

“The opportunities for enriching seniors lives through a sense of ‘common unity’ in Lake Nona is immeasurable,” says Marc Vorkapich, Principal and CEO. “We are offering seniors who need some assistance with activities of daily living an environment that fosters connection and the abundant lifestyles they deserve.”

[Watercrest of Lake Nona](#) will include a stunning promenade, fireplace, signature water wall, multiple dining options, pool, salon & spa, grand balconies and Florida style outdoor living spaces. Perfectly situated in the center of Lake Nona, the neighborhood features world-class education, Lake Nona Medical City, recreational facilities, diverse workspaces, retail centers, entertainment venues and vast residential options.

“We are focused on cultivating our relationships in the Lake Nona community for everyone’s benefit,” says Principal and CFO, Joan Williams. “Making an impactful presence through job creation, community involvement and shared resources creates growth and opportunities for our residents, staff and the rapidly expanding community of Lake Nona.”

[Lake Nona](#) was recently named in the top 15 best selling communities in the country, for the second year in a row. The Watercrest of Lake Nona property sits adjacent to the exclusive Lake Nona Golf & Country Club, a 600-acre residential golf community featuring a Tom Fazio-designed 18-hole championship golf course.

Watercrest Senior Living Group specializes in the development and operations of assisted living and memory care communities, market repositioning and [advisory services](#). Partnering with a wide variety of stakeholders such as land owners, real estate developers, investors, financial institutions, and REITs, Watercrest Senior Living Group focuses on its core strengths, operations management of assisted living and memory care communities and the development of servant leaders.

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