



Watercrest Senior Living Group and Market Street Memory Care Residence Support the Sixth Annual Family Promise Golf Tournament

VERO BEACH, Fla, November 28, 2017 – [Watercrest Senior Living Group](#) proudly supported [Market Street Memory Care Residence](#) in their second year of sponsorship at the sixth annual Family Promise golf tournament in Melbourne, Florida.

Family Promise is a non-profit organization assisting homeless families in Brevard County with the goal of stabilizing families in crisis and maintaining them through clinical case management. This year's golf tournament, held at Indian River Colony Club, attracted over 200 golfers and volunteers, raising nearly fifty-thousand dollars for Family Promise.

[Joan Williams](#), Principal and CFO of Watercrest Senior Living Group, led the Market Street Memory Care golf foursome with teammates, Joe Wasiuk, Austin Kempa, and Caroline Johnson of Kindred Home Health. Team Market Street made a stellar showing, winning longest drive in both the men's and women's groups.

Market Street Memory Care Residence in Viera is a 60-unit, state-of-the-art memory care community offering exceptional amenities, multi-sensory programming, innovative training, and world-class care for seniors living with Alzheimer's and dementia. Sherrie Predojev, Community Relations Director of Market Street Memory Care Residence in Viera, organized the team sponsorship, also attending the event in support of Family Promise and Team Market Street.

[Market Street Memory Care Residences](#) are artfully designed memory care communities envisioned by Market Street co-owner [Marc Vorkapich](#), CEO and principal of parent company, Watercrest Senior Living Group. Market Street Communities connect the hearts and minds of residents by stimulating their senses with the goal of re-experiencing memories. All Market Street care associates are Nationally Certified Dementia Care Practitioners and their unique programming offers multi-sensory experiences and attention to individualized resident needs.

Watercrest Senior Living Group and Market Street Memory Care associates share a purpose and passion for serving others and a commitment to positively influencing the fulfillment of hometown needs as part of Watercrest's "Common Unity" initiative.

"Engaging our Watercrest mission to serve seniors, we encompass not only the needs of our individual residents, but also strive to connect our residents and associates to their community in meaningful ways," says [Joan Williams](#), Principal and CFO of Watercrest Senior Living Group. "It's a privilege to represent Market Street Memory Care in supporting Family Promise as they serve homeless families in Brevard County."

[Market Street](#) features an inviting and purposeful LifeBUILT design, including spacious accommodations, abundant natural lighting, internal courtyards with lush gardens, circular walkways, and visual cueing. This specialized care community boasts extraordinary central gathering spaces in Market Plaza, an active, "outdoor" streetscape complete with Newsstand, Art Gallery, Bakery, Salon and Spa, and Post Office carefully designed to welcome family and friends.

[Watercrest Senior Living Group](#) specializes in the development and operations management of assisted living and memory care communities and the growth of servant leaders. For community information, visit www.marketstreetresidence.com or call Sherrie Predojev, Community Relations Director, at 321-253-6321.

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